

Change & Configuration Management  
Market 2007-2010

Sample Report

*Sample Report details are randomized and should not be used for any decision making*

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## 1. Market Size & Forecast

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Change & Configuration Management (CCM) is an IT discipline and a process responsible for identifying, defining, recording, tracking, and reporting on IT assets such as servers, applications, storage, databases and other hardware and software components – called as Configuration Items (CIs). The configuration and change management function combines the processes of hardware and software discovery and Inventory, collecting the configuration information (Configuration Management Databases), planning, tracking, and applying system hardware and software changes, license management, settings and state management, auditing, ensuring recording of controlled changes to configurations.

Rising IT budgets coupled with constantly changing business conditions are resulting in highly dynamic IT requiring proper change management in a safe and secure manner without interruption of business critical services or access to them. In addition, with declining prices of server and client hardware, an increasing number of organizations are facing high infrastructure maintenance and support costs driving the demand for effective Change & Configuration Management solutions. Further, the need to support geographically distributed teams, growth in the use of open source software, ensuring compliance with variations of open source licenses and other policies are pressing the need for effective change-related audit trails and accountability over material configuration items, driving the demand for CCM solutions. Automated CCM solutions that incorporate run book automation and implement Information Technology Infrastructure Library (ITIL) best practices are expected to lead the CCM market.

## 2. Geographic Segmentation

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In 2007, the Americas including North and Latin America, accounted for \$XXX million or XX percent of the total Change & Configuration Management market (exhibit 2.1).

At \$XXX million, EMEA was the second largest market in 2007 and accounted for XX percent of the market.

APAC accounted for XX percent or XXX million of the total Change & Configuration Management market in 2007.

### 2.1 Change & Configuration Management Market in Americas

According to TechNavio, the Change & Configuration Management market in the Americas is forecast to reach \$XXX million in 2010 from \$XXX million in 2007, growing at a CAGR of XX percent over the forecast period.

### 2.2 Americas – Market Size by Country

The US alone accounts for \$XXX million or XX percent of Americas' Change & Configuration Management market and XX percent of the total worldwide market (exhibit 2.3).

### 2.3 Change & Configuration Management Market in APAC

According to TechNavio, the Change & Configuration Management market in APAC is forecast to grow to \$XXX million by 2010 from \$XXX million in 2007, growing at an XX percent CAGR. Although, APAC accounts for just XX percent at present, it is the fastest growing market.

### 2.4 APAC – Market Size by Country

India is the biggest market in this region accounting for more than XX percent, followed by Japan with XX percent (exhibit 2.5).

### 3. Vertical Segmentation

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According to TechNavio, the Banking, Financial Services & Insurance (BFSI) vertical was the biggest spender on Change & Configuration Management, with XX percent or \$XXX million of the market in 2007 (exhibit 3.1). Manufacturing and Government verticals spent \$XXX million and \$XXX million, and accounted for XX percent and XX percent of the Change & Configuration Management market, respectively.

#### 3.1 Change & Configuration Management Market Size by Vertical

Exhibit 3.2 lays out the market size of various business verticals in the total Configuration & Change Management market in 2007.

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## 4. Sales Drivers by Verticals

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This section elaborates the sales drives for the top five verticals of the Change & Configuration Management market.

### 4.1 Vertical 1

Vertical 1 organizations are facing challenges such as constantly changing business conditions, shrinking margins and lack of business agility. Further, constantly changing tax regulations, emergence of stringent regulatory frameworks such as XXXX etc. and large scale M&A activity are driving the demand for rapidly scalable, flexible Change & Configuration Management solutions that meet complex auditing needs and provide accountability.

### 4.2 Vertical 2

Changing customer requirements, deployment of a wide range of traditional software such as XXXX and replacement of legacy hardware components are driving XXXX to deploy change and configuration management solutions that reduce costs and save time.

### 4.3 Vertical 3

Faced with challenges such as high costs of maintaining legacy information systems, dependence on stand-alone systems and increasing cross-agency, intergovernment, and public-private sector collaboration and shared services under tight budgetary constraints, XXXX have begun to adopt end-to-end change and configuration management solutions to evaluate the need for and effectiveness of hardware and software components.

### 4.4 Vertical 4

Maintaining quality standards and standardized operating environments across distributed teams are the prime factors driving the sales of change and configuration management solutions in the XXXX vertical.

### 4.5 Vertical 5

Ensuring the continuous availability of business critical services and the need to support multi-vendor devices operating in varying operating environments are the prime factors driving the uptake of change and configuration management solutions by XXXX.

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